

Please explain why your sponsorship opportunity should be considered.

(3000 character maximum) *

REMEMBER US? WE'RE AWARD WINNING CO-PRODUCERS

Bringing history to life is one of our objectives at the North Carolina Museum of History, but that goal could not be met without the Museum of History Foundation. Together, we work to connect people across cultures through their common interests. WE HAVE SUCCEEDED and With previous support from Bank of America, the museum has created been a sponsor in our two most successful award-winning exhibitions:

- *The Story of North Carolina.* This 20,000-square-foot permanent exhibit traces life in North Carolina from the area's first inhabitants through the 20th century and has won three awards of excellence since it was completed opened in 2012.
- *Tar Heel Junior Historian Association (THJHA) Discovery Gallery.* This award winning gallery is unique in the nation because it showcases the most recent winners of the multiple THJHA Annual Contests, which encourage junior historians in (grades 4-12) to share what they have learned with thousands of annual visitors to the museum.

WE ARE A WINNING TEAM! The Museum of History is fulfilling Bank of America's mission by "connecting through the arts... creating economic value, but they because (museums and other cultural institutions) are equally important for their ability to foster great thinking and learning."

The mMuseum founded in 1902 ranks among the top 10 most popular of North Carolina's 365 public and private museums and historic sites in North Carolina. Last year more than 340,000 visitors walked through our doors, and another 151,000 individuals patronized outreach services that celebrate the states diversity and is all inclusive through such as online teacher workshops, distance-learning classes, a speakers bureau, History-in-a-Box kits, and history clubs for grades 4-12 the THJHA. All our efforts celebrate the state's diversity; tThe majority of these

Commented [sEvans1]: ??? it's not really an objective of the Foundation-- how is this wording ???

Commented [sEvans2]: ??? okay to change, to eliminate one use of "success" and to help the flow ???

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Commented [sEvans3]: ??? since it's still not totally "complete" ...

Commented [sEvans4]: ... you've already said it was award-winning; if you want to list some awards, go ahead-- otherwise, don't repeat ...

Commented [sEvans5]: ??? I assume that you added the wording inside the parentheses? if so, you might as well add one more to make the sentence flow better ... BTW, the addition of these words seem pretty essential to the quotation! What is the actual wording ???

Commented [sEvans6]: ??? with the new rankings that came out last week, are we STILL in the top "10", given these qualifications ???

Commented [sEvans7]: ??? or, just use this wording-- it saves in your character count !!!

our services are available free. In addition, the museum is ~~breaking~~ striving to break down some of the barriers associated with visiting cultural institutions; ~~by providing such s~~ Services such as guided tours and sign language interpreters are available (upon request); and ~~Free parking is available (on surrounding streets~~ weekends), and public transportation stops near the museum.

Commented [sEvans8]: !!! we don't have anything to do with "providing" public transportation or designating stops !!!

ASSURED TO WIN AN ACADEMY AWARD—*Starring North Carolina!*

~~Beginning i~~n November 2014, the Museum of History will ~~begin~~ celebrating the state's role in the film industry. ~~with *Starring North Carolina!* This exhibit will~~ explores and celebrates the movies, TV series, ~~and stars, and crews~~ that have captivated our imaginations for decades and ~~reveals why they continue to entertain us today.~~ Through this partnership the museum's goal to produce this exceptional exhibit *Starring North Carolina!* demonstrates how film and television connect ~~us~~ all of us, while ~~creating~~ also revealing how a strong entertainment industry that has ~~come to~~ flourished in North Carolina for ~~over~~ more than a century.

Here in North Carolina—Hollywood of the East—we bring dreams alive every day. ~~Beginning in November 2014, the Museum of History will celebrate the state's role in the film industry. *Starring North Carolina!* explores and celebrates the movies, TV series, and stars that have captivated our imagination for decades and reveals why they continue to entertain us today.~~

Starring North Carolina! will ~~share those dreams, in part, by~~ attracting, engaging, and interacting with a new audience base ~~that of visitors who have~~ never before walked through our doors. ~~In addition, the museum is breaking down some barriers associated with visiting cultural institutions. Services such as sign language interpreters are available upon request. Free parking is available on surrounding streets, and public transportation stops near the museum.~~

AN INVESTMENT THAT KEEPS ON GIVING

Exhibition sponsorship ~~is provides~~ a creative way ~~to achieve corporate goals for Bank of America~~ ~~and to promote itself its customers and shareholders from November 2014 through January 2015.~~ The North Carolina Museum of History will work closely with Bank of America ~~your corporation~~ to customize a strategy ~~to that meet helps achieve your needs corporate goals.~~

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Sponsorship Benefits

As a sponsor for *Starring North Carolina!* **Bank of America** would receive prominent exposure and acknowledgment before, during, and after the planned run of the exhibition ~~from November 2014 to January 2015.~~ ~~Depending on the sponsorship level, benefits could include a selected day for Bank of America's cardholders "Museum on Us" and exclusivity of your particular industry.~~

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Commented [sEvans11]: ??? why are we including this if we already know the grant amount ???

Your partnership will help create this long awaited blockbuster ~~... ..~~ *Starring North Carolina!*

Together we can bring our film history alive!